



FRIDAY
OCTOBER 25, 2024
5:30 to 9:00 p.m.

THE
CLAYTON HOUSE
3719 North 75th Street
Scottsdale, AZ 85251

A fundraiser to support GateWay Community College programs and scholarships.

2024 SPONSORSHIP LEVELS

GOLD - \$5,000

Reserved seating for 10; 20 drink tickets. Pre-show social media promotion on GateWay's network (Facebook, Instagram, X), logo on the Givesmart mobile auction bidding site, logo on email blasts to 14,000 GateWay alumni & friends. Day of event acknowledgement on event sponsorship sign, logo on jumbo screen during event, verbal thank you from emcee on stage. Post event logo in Trends magazine thank you ad.

SILVER - \$2,500

Reserved seating for 8; 16 drink tickets. Pre-show social media promotion on GateWay's network (Facebook, Instagram, X), logo on the Givesmart mobile auction bidding site, logo on email blasts to 14,000 GateWay alumni & friends. Day of event acknowledgement on event sponsorship sign, logo on jumbo screen during event, verbal thank you from emcee on stage. Post event logo in Trends magazine thank you ad.

BRONZE - \$1500

Reserved seating for 4; 8 drink tickets, acknowledgement on event sponsorship sign.

EXCLUSIVES

EXCLUSIVE PRESENTING SPONSOR - \$15,000

Opportunity for a member of your team to give welcome remarks at Runway to Success 2024. Premiere, reserved seating for 12; 24 drink tickets. Pre-show social media promotion on GateWay's network (Facebook, Instagram, X), logo on the Givesmart mobile auction bidding site, logo on email blasts to 14,000 GateWay alumni & friends. Day of event acknowledgement on event sponsorship sign, logo on jumbo screen during event, verbal thank you from emcee on stage. Post event logo in Trends magazine thank you ad.

EXCLUSIVE RECEPTION SPONSOR - \$4,000

Includes Silver level benefits plus exclusive company branding signs on the bar and cocktail tables, and an opportunity to provide a company gift for each guest.

EXCLUSIVE VALET PARKING SPONSOR - \$2,000

Includes Bronze level benefits plus an exclusive sign at the valet drop off and the opportunity to leave a company gift with each valet guest.

NEW! YEAR-ROUND PROGRAM SPONSORSHIPS - \$10,000*

FUND A PROGRAM OF YOUR CHOICE

Your sponsorship will directly support the program of your choice at GateWay Community Colleges.

Benefits include:

- + Bronze Level Runway to Success sponsor package, plus prominent year-round recognition:
- + Prominent signage at GateWay, featuring a QR code that goes directly to your company website
- + Recognition on the Maricopa Community Colleges Foundation "EmpowerED for Student Success" website
- + Recognition throughout the year at "GateWay Gives Back" fundraising activities including the Hustle for HUG 5K, and the Be a Student's Hero day of giving

**Multi-year giving available*

Our areas of greatest needs are listed below. If there is a program area you'd like to support, (examples include Beauty & Wellness, Business, Trades & Computer and Information Technology) but don't see here, please reach out to Ann Blatte to develop a custom sponsorship package benefits to meet your needs: ann.blatte@gatewaycc.edu

GECKO GROCERY and BOUTIQUE

Your sponsorship will help address the ongoing food insecurity that many of our students face. Gecko Grocery, located within the GateWay Center for Student Life, provides food, toiletries & clothing for students. We currently stock non-perishable food, but your support will help fund a freezer so that we can also stock meat and poultry in partnership with GateWay's Meat Cutting program.

ARTS & CULTURE AT GATEWAY

Support a variety of educational opportunities and programming to foster inclusion, learning and well-being, including the Diversity, Equity & Inclusion Center and the GateWay Art Gallery.

HEALTHCARE UNITED AT GATEWAY (HUG) CLINIC

Support for GateWay's pro bono, community healthcare clinic. The HUG Clinic has two missions:

1. To provide free specialty healthcare to uninsured and medically indigent community members
2. To train the next generation of healthcare workers

NURSING & HEALTHCARE EXPERIENTIAL LEARNING

Technology advances quickly and GateWay is on the cutting edge of innovation in healthcare. This fund will ensure that students have access to simulation equipment, supplies, software, licenses and technology (including virtual reality) to prepare them for the workforce.

