

Associate in Applied Science (AAS) in Marketing & Sales

Fall 2020 to Current Catalog Year

The academic policies governing this degree can be seen at the following link: <https://curriculum.maricopa.edu>

Plan Codes 3094

Student Name	Student ID	Advisor / College	Date
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General Education Requirements (22-27 Credits)				
Value	Course	Credits	Grade	Term
First-Year Composition [FYC] (6 Credits)				
FYC	ENG101 or 107 (3)			
FYC	ENG102 or 108 (3)			
Oral Communications (3 Credits)				
	COM100 Introduction to Human Communication (3)OR			
	COM110 Interpersonal Communication (3)OR			
	+COM225 Public Speaking (Pre-Req) (3)			
	COM230 Small Group Communication (3)			
Critical Reading (0 - 3 Credits)				
	+CRE101 College Critical Reading and Critical Thinking(3)			
	OR			
	Equivalent by Assessment			
Mathematics [MA] (3-6 Credits) Any approved general education course				
MA	MATxxx			
Humanities, Arts & Design [HU] (6 Credits) Any approved general education course				
HU				
Social-Behavioral Sciences [SB] (3 Credits)				
SB	SBU200 Society and Business (3)			
Natural Sciences [SQ] [SG] (4 Credits) Any approved general education course				
SQ/SG				
		Sub-Total:	0	
All information published is subject to change without notice. Every effort has been made to ensure the accuracy of information presented, but based on the dynamic nature of the curricular process; course and program information is subject to change in order to reflect the most current information available.				
Notes				

Required Courses (24 Credits)				
Course	Credits	Grade	Term	
ACC111 Accounting Principles I (3)				
BPC110 Computer Usage & App OR				
CIS105 Survey of Computer Info Systems (3)				
GBS120 Workplace Communication Skills OR				
+GBS233 Business Communications (3)				
GBS151 Introduction to Business (3)				
MKT110 Marketing & Social Networking (3)				
MKT263 Advertising Principles (3)				
MKT267 Principles of Sales (3)				
MKT271 Principles of Marketing (3)				
		Sub-Total:	0	

Restricted Electives (15 Credits)				
Students must select fifteen (15) credits from 100 level or higher courses				
Course	Credits	Grade	Term	
CIS103 Introduction to Social Media (3)				
GBS205 Legal, Ethical, and Regulatory Issues in Business (3)				
IBS101 Introduction to International Business (3)				
MGT126 Customer Service Skills & Strategies (3)				
MGT251 Human Relations in Business (3)				
Any MKTxxx Marketing course not already taken in Required				
		Sub-Total:	0	

Degree Summary	Credits
General Education Requirements:	0
Required Courses:	0
Restricted Electives:	0
TOTAL CREDITS (60 credit minimum):	0
Graduation Requirements (For Internal Use Only)	Complete
A minimum of 15 credits earned at the awarding college	
GPA of 2.0 or higher at the awarding college	
Plan GPA of 2.0 or higher	
Faculty Advisor Signature	