

Consumer Information on Gainful Employment

Marketing/Marketing Management, General

Classification of Instruction Programs (CIP) Code: 52.1401

Location: GateWay Community College (GWCC) - Phoenix, Arizona

Office of Postsecondary Education Identifier (OPEID): 008303

GWCC Certificate Programs for Marketing/Marketing Management, General (CIP: 52.1401)

Retail Management (GWCC Academic Plan 5286)

Credit Hours Required: 33 - Award Level = 01 (Undergraduate Certificate)

Program Length: 3 semesters (48 weeks)

Note: Program length assumes full-time enrollment and college readiness. Program length would vary based on part-time enrollment and enrollment in developmental coursework.

Enrollment Information: <http://www.gatewaycc.edu/Future/>

Related Occupational Fields: Sales Managers

<http://www.onetonline.org/link/summary/11-2022.00>

2011-2012 Estimated Cost of Completing Certificate Programs:

Program	Tuition (1)	Registration Fees	Class Fees	Books	Program Prerequisites Tuition	Equipment/Supplies (2)	Other Program Cost (3)	Total
Retail Management (5286)	\$2,508	\$45	\$204	\$2,031	\$0	\$0	\$0	\$4,788

- Tuition is for Maricopa County Residents.
- Equipment/Supplies costs include items such as uniforms, specialized equipment or tools required for participation in the program.
- Other program costs include items such as immunizations, fingerprint cards, drug screenings, background checks or certifications.

Program Prerequisites costs may vary based on a student's educational and work experience. Consult with program director or advisor for specifics.

Note: Room & board not offered at GWCC.

Information on Loan debt of 2009-2010 completers:

Median* Title IV and private loan debt: 0

Median Title IV unsubsidized loan debt: 0

Median Title IV subsidized loan debt: 0

Percentage of students with loan debt: %

*Median is the middle value for all completers. If a majority of students do not have loan debt, the median will be \$0.

Program Completion in Normal Time

Number of students who completed within normal time frame:

On-Time completion rate: %

(Completion in normal time requires full-time enrollment)

Job Placement:

Job placement information will be posted when the US Department of Education publishes the methodology for this item later this year.

*Information on Debt at Program Completion and Program Completion in Normal time is only disclosed when there are 10 or more program completers during award year.